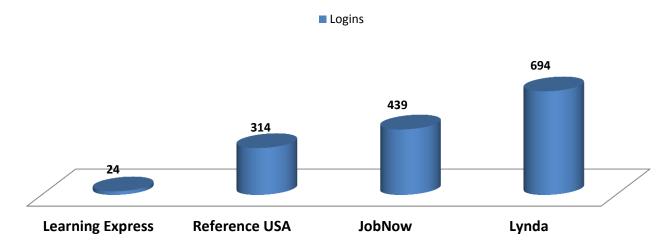
## CIPHER Fresno County Public Library Metrics May 2018

Job seekers can maximize their job search efforts with online resources of Fresno County Public Library http://fresnolibrary.org/ref/databases/index.html.

Among other things, they can learn computer programs, develop technology and business skills to achieve their personal and professional goals, prepare for career certification test, and access more than 24 million U.S. company descriptions and job postings – all with a free Library card. The chart below shows usage in May for these career resources.

## **Job Seekers' Online Resources**



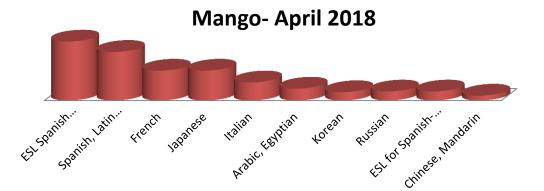


# CIPHER Fresno County Public Library Metrics April 2018

Mango and Pronunciator are part of Fresno County Public Library's online language learning resources. They are free way to learn any of 30 languages through self-directed lessons. They also offer ESL curriculum with courses taught in 51 non-English languages. Pronunciator also offers a course specifically designed to help immigrants pass the U.S. Citizenship test successfully. The Charts below show the languages studied on both services in April.

## **Pronunciator-April 2018**







## CIPHER Fresno County Public Library Metrics March 2018







4 out of 22 new members used Library Online Resources.

The March dashboard is focused on our WoW! (Without Walls) Library. Fresno County Public Library's mobile unit provides service where you live and work. No time to get to the Library? Now, the Library will come to you! Call us at (559) 600-9699 or send an email to wow.library@fresnolibrary.org.



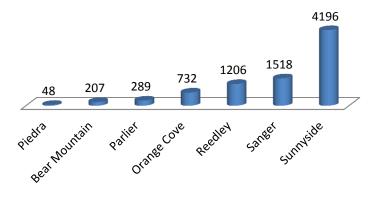
217 people used the online resources of our mobile computer laboratory.

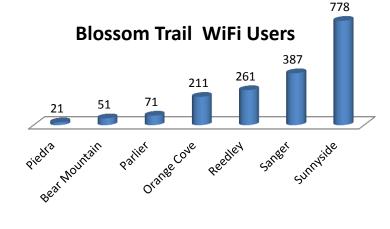
## **WoW Library**

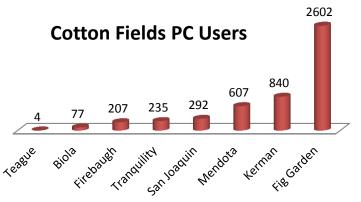
offered 20 programs 603 people attended

The following charts show the number of PC users versus WiFi users in each cluster and branch in the month of February. Library users have equitable access to high-speed internet-using computers and other devices.

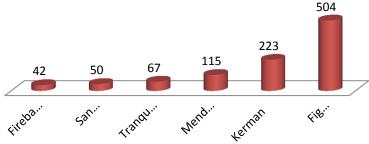
## **Blossom Trail PC Users**



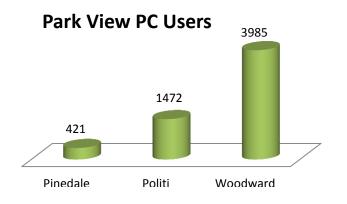


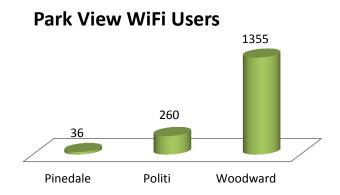


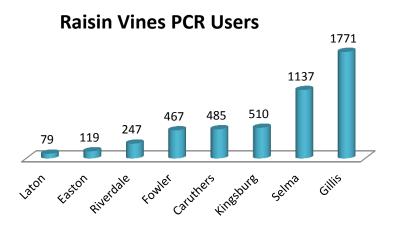


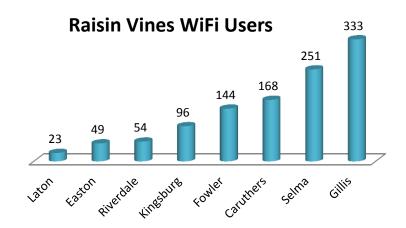


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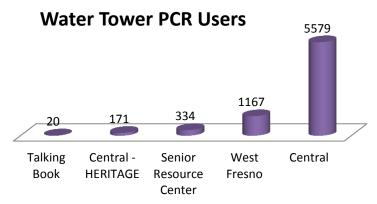


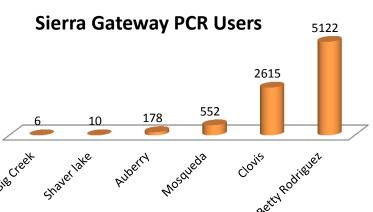


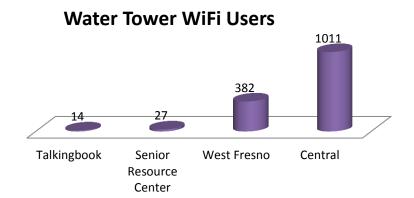


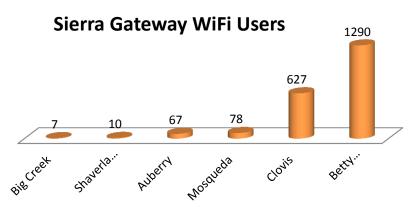


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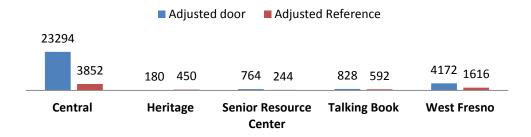




The following charts show the number of visitors and customer interactions (reference, other questions, or computer troubleshooting) for each cluster and branch in the month of January. The Library counts the number of guestions answered and the number of people who enter branches for a two week period every guarter, then provides extrapolated monthly data based on the sampling period.

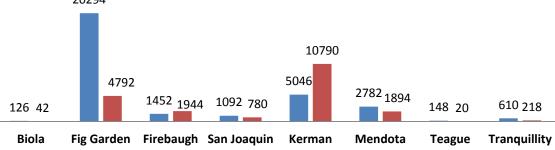
### **Raisin Vines Cluster Sierra Gateway Cluster** Adjusted door Adjusted Reference Adjusted door ■ Adjusted Reference 6830 21286 5824 5260 11800 3244 3114 1724 6368 1620 1424 8841240 4962 4380 3490 3230 380 406 372274 810 228 266 74 28 Gillis Riverdale Selma Caruthers Fowler Kingsburg Laton Auberry **Big Creek Betty** Mosqueda Shaver Lake Clovis Rodriguez

## **Water Tower Cluster**



The following charts show the number of visitors and customer interactions (reference, other questions, or computer troubleshooting) for each cluster and branch in the month of January. The Library counts the number of questions answered and the number of people who enter branches for a two week period every quarter, then provides extrapolated monthly data based on the sampling period.





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## **Community Services Cluster** Adjusted door ■ Adjusted Reference 1626 922 886 562 548 276

Literacy

**Bookmobile** 

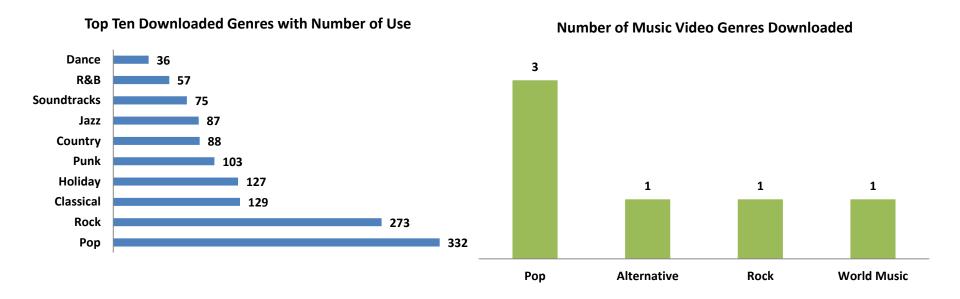
**AprendoVAN** 

56

wow

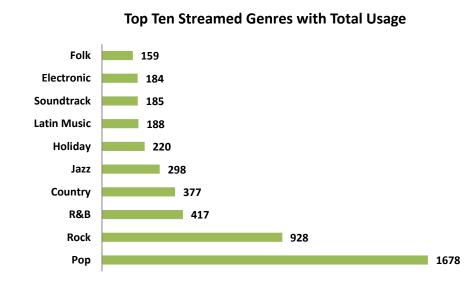
### **Blossom Trail Cluster** Adjusted door ■ Adjusted Reference 11836 9892 6364 5232 2720 2110 110 78 Bear **Parlier** Piedra Reedley Sanger Sunnyside Orange Mountain Cove

Fresno County Public Library's music download service, *Freegal*, allows customers to stream up to three hours of music daily and download five songs weekly. *Freegal's* database contains 8 million songs, 15,000+ music videos and 28,000+ music labels, including all the labels of Sony Music's mobile device app. The charts below show the usage trend of this service in the month of December.

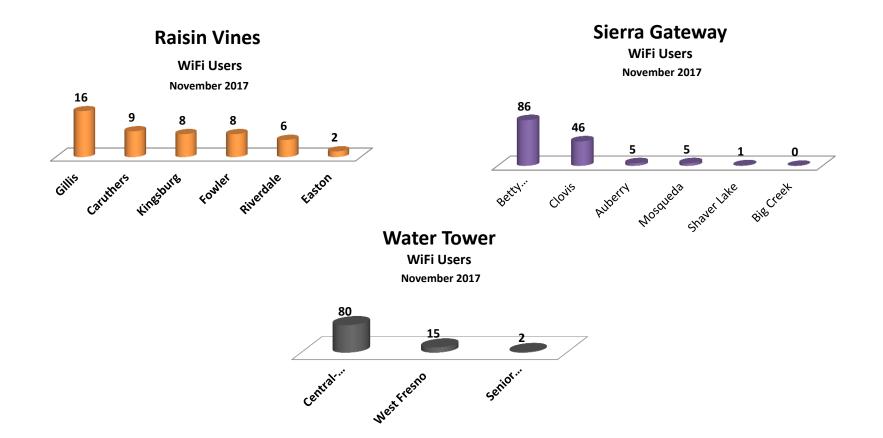


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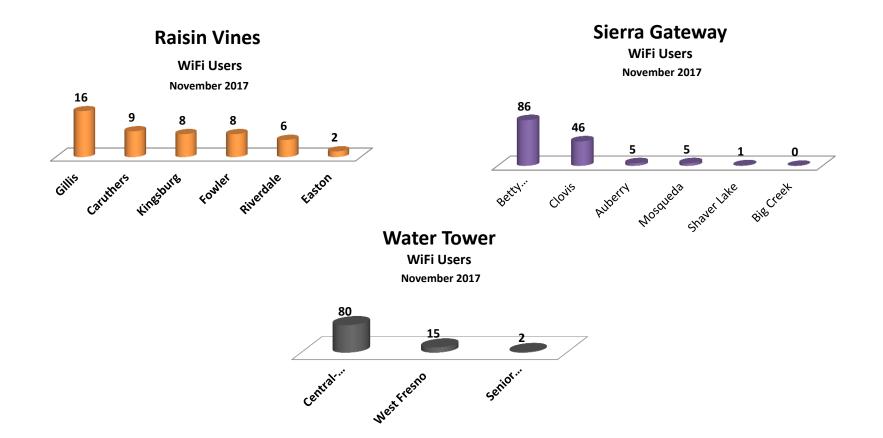
### Freegal Users who Streamed or Downloaded Music in December. 5379 1748 164 124 Number of Number of Number of Number of **Users Who Downloaded Users Who Streamed Music** Downloaded Music **Streamed Music** Music



The Fresno County Public Library provides technology access in multiple ways. Every branch provides free WiFi and computer access to all community members. The charts below show the number of WiFi users in each cluster and branch.

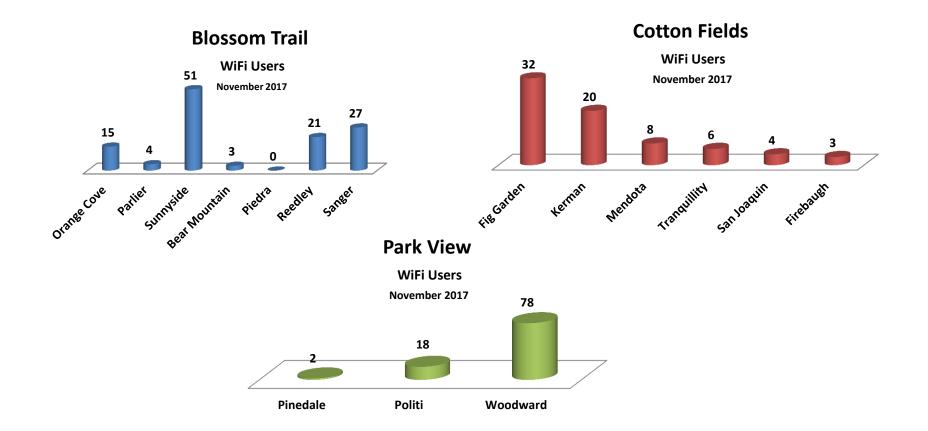


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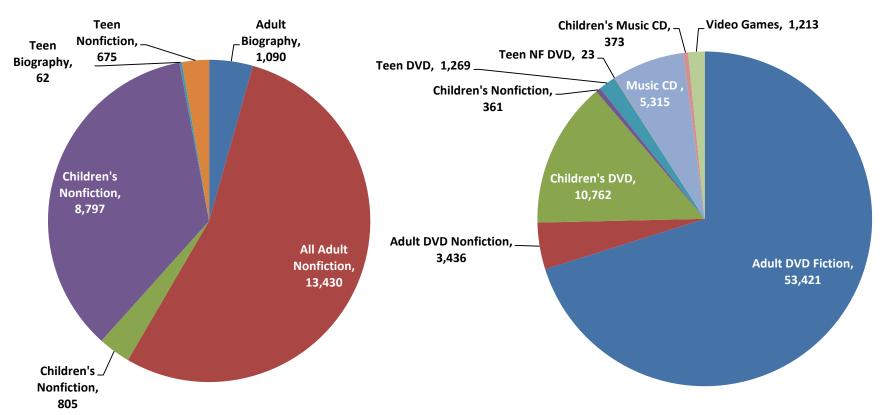


## CIPHER Fresno County Public Library Metrics November 2017

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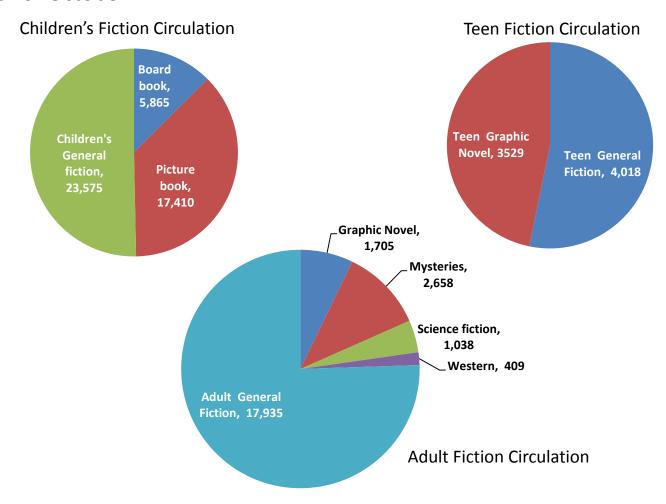
The following charts show the circulation of different types of materials during the month of October.



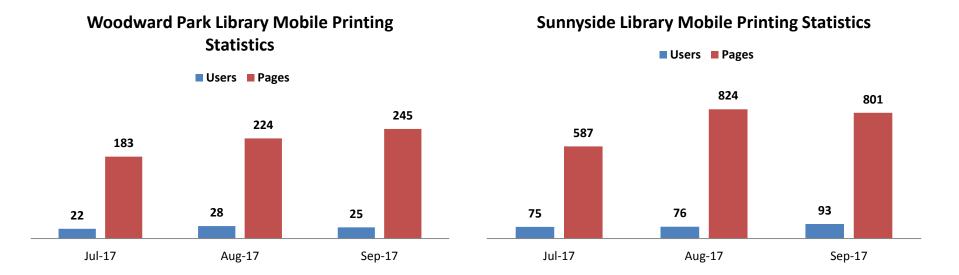
**Nonfiction Circulation** 

DVD, Music CD and Video Games Circulation

The following charts show the circulation of different types of materials during the month of October.

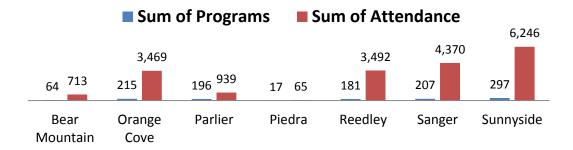


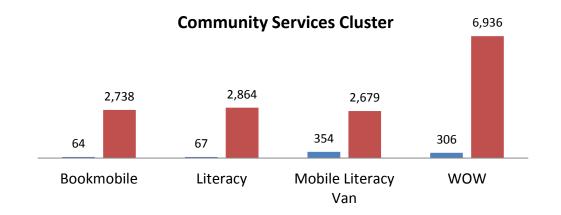
The Fresno County Public Library has launched wireless printing at its Sunnyside and Woodward Park branches, thanks to the support of Friends groups at both locations. Usage statistics for this new service are shown below. Instructions on how to use it may be found at: http://fresnolibrary.org/resources/mobile printing.pdf



During the 2016-2017 fiscal year, the Fresno County Public Library offered 6,287 programs, with a total attendance 121,006. The charts show the statistics for each cluster and branch.

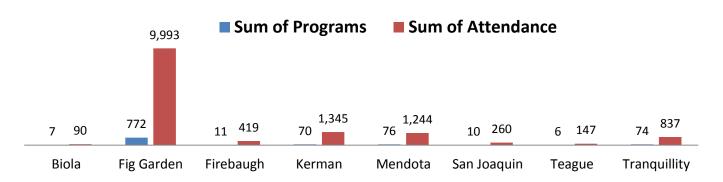
## **Blossom Trail Cluster**

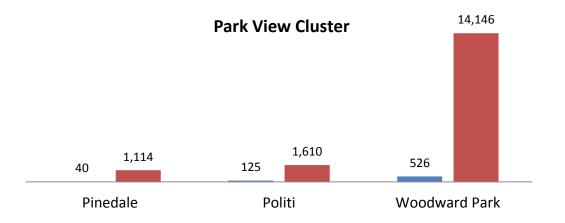




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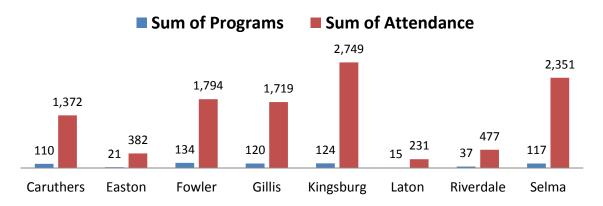
## **Cotton Fields Cluster**

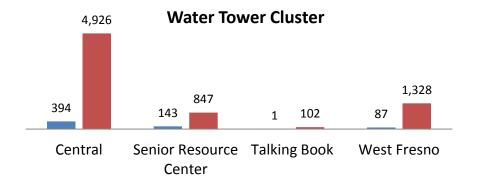




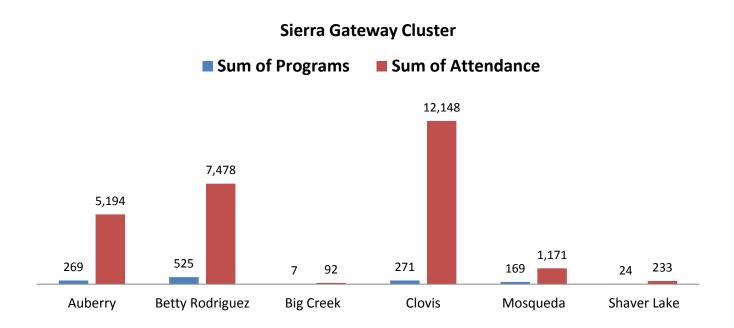
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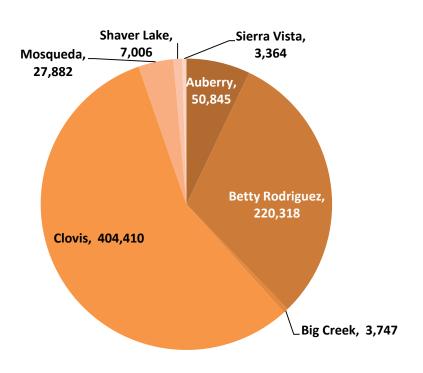
## **Raisin Vines Cluster**

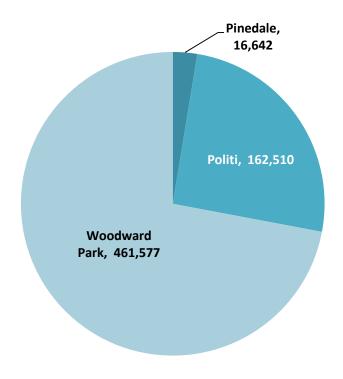




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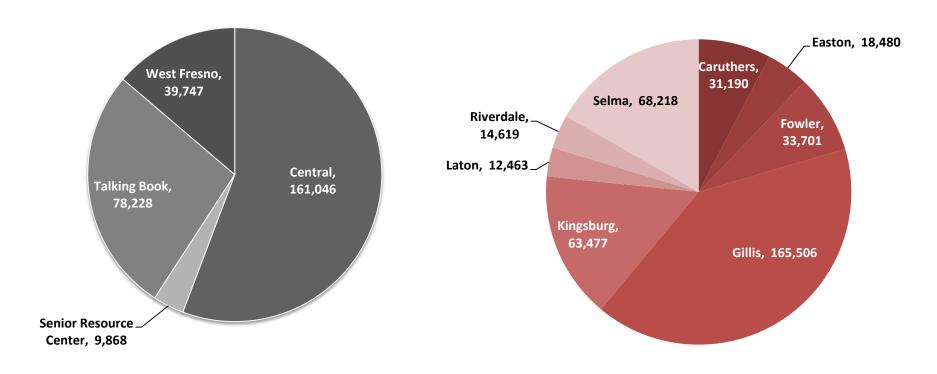






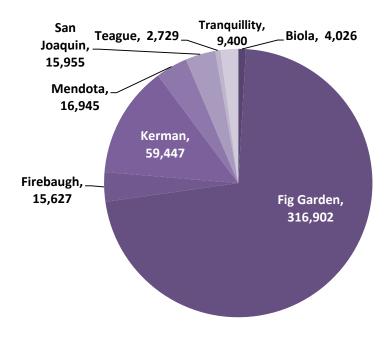
Sierra Gateway Cluster

Park View Cluster

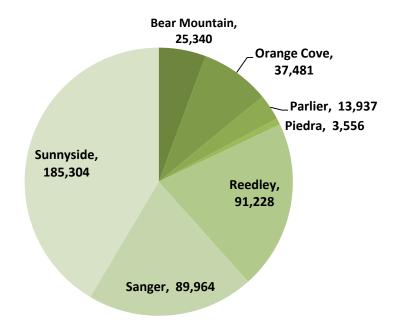


Water Tower Cluster

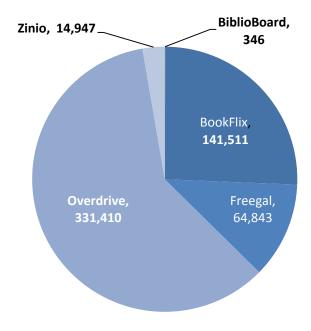
Raisin Vines Cluster



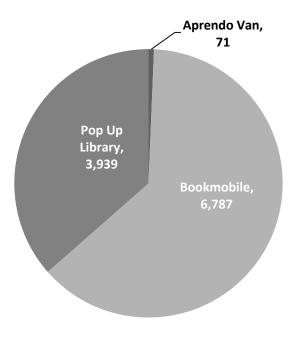
Cotton Fields Cluster



**Blossom Trail Cluster** 



Digital



**Community Services**